



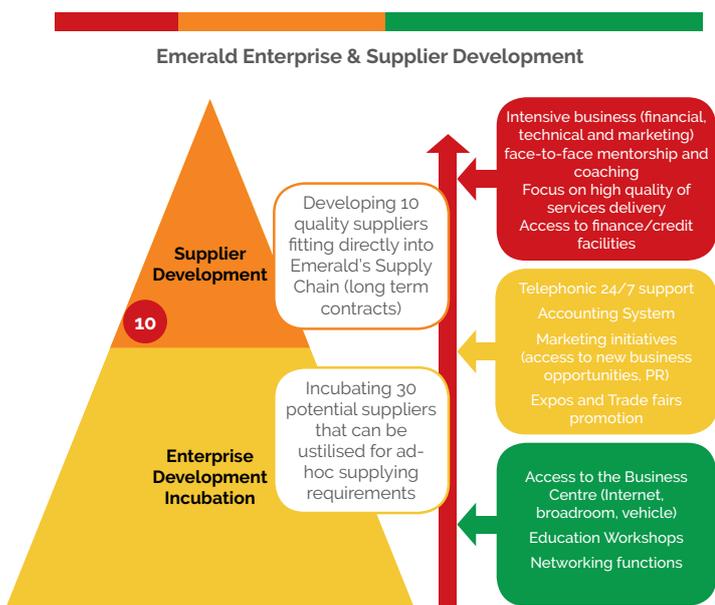
Emerald Casino – Enterprise & Supplier Development in the Tourism Sector



LEAP has designed, implemented and managed Emerald's E&SD strategy and programme by sourcing and developing local suppliers to the Emerald Resort and Casino and providing business development to potential suppliers from the local community.

LEAP runs an incubation centre from the client's premises in Vanderbijlpark that provides business support services, access to computers, Internet, boardroom and a driver services to 40 companies from the local communities. LEAP also provides comprehensive mentorship and coaching programmes for these companies.

By the end of 2013 all participants had contributed massively to the economic growth of the Vaal region with over R37mil combined turnover and 438 jobs created during the period. The majority of companies received new contracts and 78% of them managed to retain their customers over the same period. In addition, Emerald Casino and Resort has successfully integrated a number of these companies into their supply chain.



What they say about LEAP



"There are over 40 registered businesses that are currently part of the programme at no cost to the owner.

The majority of companies received new contracts and 78% of them managed to retain their customers over the same period.

These businesses remain independent and the programme helps gives them the confidence and resources to achieve their objectives."